





# Contents

#ERASMUSDAYS, IT'S ALL GOING ON ACROSS EUROPE	3
COMMITMENT AND SUPPORT FROM EUROPEAN INSTITUTIONS	8
THE EUROPEAN COMMISSION	8
THE EUROPEAN PARLIAMENT	8
SUPPORT FROM AGENCE ERASMUS+ FRANCE / EDUCATION FORMATION	9
coordination & COMMUNICATION	9
MEDIA AND DIGITAL COVERAGE	10
SOCIAL MEDIA COVERAGE	10
OVERVIEW IN PROGRAMME COUNTRIES AND AROUND THE WORLD	15
IN THE COUNTRIES OF THE ERASMUS+ PROGRAM	
IN THE WORLD	19
ANNEXES: #ERAMUSDAYS COUNTRIES REPORTS BY NATIONAL AGENCIES AND ERASMUS+ OFF	ICES 21
BELGIUM/ 55 EVENTS	21
BULGARIA/43 EVENTS	22
CROATIA/ 175 EVENTS	22
CYPRUS / 26 EVENTS	25
CZECH REPUBLIC /123 EVENTS	26
ESTONIA / 16 EVENTS	26
FRANCE/ 1188 EVENTS	27
LUXEMBOURG / 1 EVENT	31
LATVIA / 40 EVENTS	33
NETHERLANDS /12 EVENTS	35
GREECE/226 EVENTS	35
SLOVENIA/ 40 EVENTS	40
SPAIN / 467 EVENTS	41
TURKEY / 1019 EVENTS	42
ALBANIA /11 EVENTS	44



# #ERASMUSDAYS, IT'S ALL GOING ON ACROSS EUROPE

The #ErasmusDays 2021 took place on the 14, 15 and 16th of October all over Europe and beyond. This international celebration is based on a very simple idea: communicate European values, mobility's benefits and Erasmus+ projects results, over three specific days in order to be visible by citizens, professionals, media and policy makers.

In five years, beneficiaries of the Erasmus+ programme have turned these three days into an event that showcases their European experiences and brings all stakeholder groups together: students, teachers, parents,



associations, local elected representatives, journalists, etc. #ErasmusDays were initiated in 2017 by the French National Erasmus+ Agency and demonstrate the strength of the network across five continents, in both urban and rural areas. In all, **5,670 events were registered** to mark this 5<sup>th</sup>edition. #ErasmusDays events took various forms – film debates, round tables, exhibitions, shows, digital workshops – and allowed stakeholders in education and training, however big or small, to launch their projects, meet up with existing partners and find new ones, get up to speed on what's new with Erasmus+, etc.



strategies of European stakeholders.

The international success of the #ErasmusDays is due to the deep involvement of Erasmus+ and European Union actors. Created by the French Erasmus+ National Agency, that for the fourth time coordinated internationally the organization of the festivities, the #ErasmusDays have grown to a worldwide network thanks to the cooperation with Erasmus+ National Agencies, the National Erasmus+ Offices in non-programme countries, the Directorate-General for Education and Culture (DG EAC) of the European Commission and the European Parliament **and embassies**. Given their immense value as a promotional tool for the Erasmus+ programme, #ErasmusDays have been incorporated into the

Overall, 67 countries took part in this celebration of mobility. international cooperation and European citizenship: Albania, Algeria, Argentina, Azerbaijan, Austria, Belgium, Bosnia and Herzegovina, Brazil, Bulgaria, Chile, Colombia, Costa Rica, Croatia, Cyprus, Czech Republic, Denmark, Timor-Leste, Ecuador, Egypt, Estonia, Ethiopia, Finland, France, Georgia, Honduras, Germany, Greece, Hungary, Iceland, Indonesia, Ireland, Israel, Italy, Kazakhstan, Kenya, Kosovo, Latvia, Lithuania, Lebanon, Luxembourg,



Malaysia, Malta, Moldova, Montenegro, Netherlands, Republic of North Macedonia, Norway, Palestine, Peru, Poland, Portugal, Romania, Russia, Serbia, Slovakia, Slovenia, Spain, Sri Lanka, Sweden, Tunisia, Turkey, Ukraine, United Kingdom, Uruguay, Uzbekistan, Viet Nam.

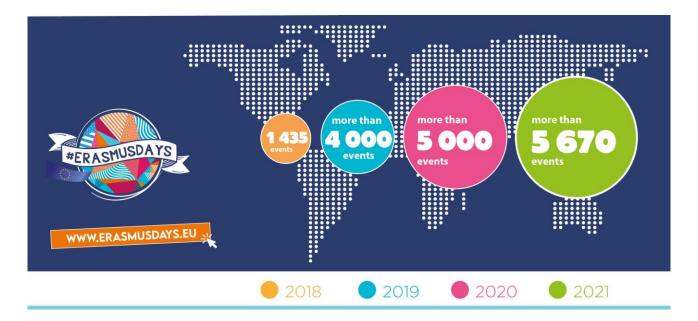
The participation of all these countries is clear proof of the Erasmus+ programme's status as a 'soft power' in the European Union. From Portugal to Russia, Iceland to Israel, Lithuania to Armenia, Cyprus to Azerbaijan, Belarus, Brazil, Myanmar and Ukraine – #ErasmusDays demonstrate the key role played by the European Union in matters of democracy and in international dialogue, despite existing political and diplomatic tensions.

All events can be viewed on the #ErasmusDays world map: www.erasmusdays.eu .



#ErasmusDays also illustrate the **breadth of stakeholders** involved in and opportunities offered by the Erasmus+ programme for all: schoolchildren, apprentices, jobseekers, students, teachers, trainers, businesses, associations, local authorities, etc.

#ErasmusDays took place on campuses, in amphitheatres, town centres and venues devoted to young people and learning, but also across social media, communication platforms, blogs and websites – to promote digital events and respect local public-health measures. **Programme beneficiaries, project leaders, parents of schoolchildren, elected representatives and decision-makers** all got involved. This European celebration brought together key stakeholders from the worlds of business, clubs and societies, academia and politics.



In all, 42 National Erasmus+ Agencies helped organise #ErasmusDays 2021, and related events were held by stakeholders and beneficiaries in all Erasmus+ programme countries:

Most active programme countries in terms of number of events					
1.	France	1,188			
2.	Turkey	1,019			
3.	Spain	467			
4.	Italy	453			
5.	Poland	351			
6.	Romania	334			
7.	Greece	226			
8.	Croatia	175			
9.	Portugal	161			
10.	Germany	124			



(official registered e		ries took part ys.eu/other countries m		Days 2021 ted without having registered to	their events)
Albania	11 events	Germany	124	North Macedonia	52
Algeria	58	France	1 188	Norway	4
Argentina	2	Greece	226	Palestine	5
Armenia	11	Honduras	1	Peru	1
Autria	96	Hungary	84	Poland	351
Azerbaijan 1		Iceland	3	Portugal	161
Belgium	55	Indonesia	3	Romania	334
Bosnia-Herzegovina	14	Ireland	5	Russia	27
Bulgaria	43	Israel	3	Serbia	27
Brazil	1	Italy	453	Slovakia	93
Chile	1	Kazakhstan	35	Slovenia	40
Croatia	175	Kenya	2	Spain	467
Colombia	Colombia 1 Kosov		13	Sri Lanka	1
Costa Rica 1		Latvia	40 Sweden		22
Cyprus	26	Lebanon	1	Tunisia	7
Czech Republic 123		Lithuania	18	Turkey	1 019
Denmark	1	Luxembourg	1	Ukraine	128
East Timor	1	Malaysia	1	United Kingdom	8
Ecuador	1	Malta	8	Uruguay	1
Egypt	1	Moldova	5	Uzbekistan	6
Estonia	Estonia 16 Mauritania		4	Viet Nam	3
Ethiopia	1	Netherlands	12		
Finland	29	Georgia	15		

# KEY THEMES OF THE NEW ERASMUS+ PROGRAMME AT THE HEART OF THIS EDITION

The new Erasmus+ programme 2021–2027, with a doubled budget, covers 33 countries across the world and has four main aims:

- **Inclusion:** Increasing the participation of "people from disadvantaged socio-economic backgrounds, those living in rural and isolated areas, and people with disabilities". As part of the same aim: simplifying the administrative procedures involved in becoming a beneficiary of the programme.
- **Digital transition:** Bolstering skills in the EU in certain areas, such as artificial intelligence and robotics.
- The fight against climate change: Promoting the use of "green" modes of transport to travel abroad for learning opportunities and raising awareness of environmental challenges.
- Participation in democratic life: Making Erasmus a platform for civic exchange on democracy.



# THE FIGHT AGAINST CLIMATE CHANGE

In **Spain**, apprentices from the vocational training centre for rural development, Efa Galicia, presented – from a dairy farm in Galicia – best practices in education around climate-change and reducing the carbon footprint of livestock.

In **France**, the teams and students of the BTS international trade of the Lycée Largenté in Bayonne organized an "ocean initiative" with the Surf Rider Foundation to collect waste on the beach and raise awareness of sustainable development and citizenship issues. Amélie recounted her





experience on an export mission to Spain with innovative companies in the sustainable development sector.

In **Slovenia**, Joze Plecnik secondary school in the capital, Ljubljana, organised a kitchen recipe competition around the concept of recycling food waste. Norway's University of Applied Sciences presented its Erasmus+ project on climate change and brought partners from **Belgium**, **Austria** and **Sweden** together for a practical discussion. In **Kazakhstan**, the Kazakh technical university organised conferences on environmental protection.

Four partner schools – from Haderslav in **Denmar**k, Izmir in Turkey, Gela in Italy and Nice in France – organised beach clean-ups involving physical sports and bike-based activities.

#### **DIGITAL TRANSITION**

In **Sweden**, the Hälsinglands Utbildningsförbund secondary school in Bollnäs presented its project, Digital Marketing At Secondary School, which focuses on acquiring new skills in e-business.

In **Turkey**, the Bahcesehir private university ran a coding challenge for all its students to programme a robot.

In **Italy**, the EUFEMIA association in Turin welcomed its Erasmus+ partners, which include the French Cap Ulysse association, to an event about the Youth Escape COVID project, to improve the digital skills of young Europeans .

# CITIZENSHIP AND DEMOCRACY

In **Luxembourg**, Hubert Clément secondary school in Esch-Alzette unveiled the flag of its Values, Identity and Culture project, in the presence of MEP Christophe Hansen.

In **Lithuania**, Vytautas University held a short-story competition for overseas students, which required them to share – in 100 words – their experiences of studying in Lithuania. In **Palestine**, Hebron University arranged a field trip to the European institutions based in Ramallah, to give students an insight into the growing cooperation between the EU and Palestine.



In **Portugal**, D. Afonso Henriques College invited pupils, teachers and parents to an exhibition on European citizenship, representing different European figures.

In **Ecuador**, the French embassy ran a photography competition on the theme of European citizenship.



# **INCLUSION**

In **Italy**, the Community Foundation of the Historical Centre of Naples presented a selection of Erasmus projects aimed at inclusion and sustainability, led by different associations, foundations and schools in Naples.

In **Portugal**, the Francisco de Holanda School Group opened its doors to promote inclusion and integration in European mobility.

In **Romania**, the ARTEC cultural association shared the best practices in social inclusion it had developed in the context of the Erasmus+ project to improve the performance of adults in education through European approaches.



In **Montenegro**, the National Erasmus+ Agency organised a meeting on inclusion and diversity in Erasmus+ projects, to raise awareness in universities of the importance of this topic in the Erasmus+ programme.

In Georgia, Ilia University hosted a webinar that addressed inclusion and accessibility in higher education.

# THE ARTS, HERITAGE, CULTURE

In **Austria**, the University of Art and Design in Linz held a discussion on the artistic challenges in the Erasmus+ programme.

In **Ukraine**, students on Erasmus mobility at Kotlyarevsky National University of Arts put on a musical concert.

In **North Macedonia**, the Dimitar Makedonski primary school held an art exhibition on different European capital cities.

In the **Czech Republic**, the Applied Arts school in Prague organised an art exhibition to mark 20 years of cooperation between the Leonardo da Vinci and Erasmus+ programmes.



In Spain, La Siena Institute presented its project entitled "When technology and art collide with our heritage".

In **Turkey**, the Centre for Science and Art in Mamak showcased its project, entitled "I have the power of the myths!", with a visit to Ankara Palace.



# COMMITMENT AND SUPPORT FROM EUROPEAN INSTITUTIONS



# THE EUROPEAN COMMISSION

Representatives of the European Commission in France and DG EAC (the Directorate-General for Education, Youth, Sport and Culture)



The support of the European institutions has strongly influenced the outstanding result of the #ErasmusDays 2021: the European Commission has granted its High Patronage and David Maria Sassoli, President of the European Parliament has granted the Patronage of the Parliament.

The DG EAC (Directorate General for Education, Youth, Sport and Culture) of the European Commission has been heavily involved in the communication and promotion of the #ErasmusDays 2021. Its intervention contributed to the mobilization of the Delegations of the European Union in the world

which promoted the days dedicated to the program or even participated in the organization of events. Mariya Gabriel, European Commissioner for Innovation, Research, Culture, Education and Youth, posted her support for #ErasmusDays on social networks.

The communication services of the European Commission and the European Parliament have been very active on social networks during the three Erasmus+ Days and in the run-up to them.





#### THE EUROPEAN PARLIAMENT

# **Representatives of the European Parliament**





Across Europe, MEPs participated in the #ErasmuDays. In Luxembourg, MEP Christophe Hansen took part in an event. In France, Valérie Hayer was at the European and International Mobility Forum in Saint-Malo. Jérémy Decerle went to the Lycée Bel Orme in Bordeaux. Christophe Grudler participated in the ESTA event in Belfort. The European deputies Ilana Cicuriel and Agnès Evren were mobilized at the René Auffray high school.



# SUPPORT FROM AGENCE ERASMUS+ FRANCE / EDUCATION FORMATION

The French Erasmus+ National Agency, coordinated internationally the organization of the festivities.

# **COORDINATION & COMMUNICATION**



To help project coordinators with the organisation of their #ErasmusDays events, the French National Erasmus+ Agency (Agence Erasmus+ France /Education et Formation) provided more than 1,200 promotional kits. These contained posters, #ErasmusDays t-



shirts, thematic information leaflets, stickers, pens, balloons, banners, European flags, badges, seed packets to plant, postcards, a map of the European Union, the "Vocable" supplement on the program and a folding cardboard selfie frame.

A digital communication kit was also available on the <a href="www.erasmusdays.eu">www.erasmusdays.eu</a>. It was developed by the French Agency to help event organisers to promote their events. All official events are registered on the #ErasmusDays website. The website <a href="www.erasmusdays.eu">www.erasmusdays.eu</a> has been created in 2019 by the French Erasmus+ Agency / Education & Training, and is co-managed by national agencies taking part in the #ErasmusDays for events registration.







# A WEB SERIES SPECIALLY FOR ALL PROJECT COORDINATORS

Agence Erasmus+ France/Education et Formation, in partnership with EURASIA NET, put together a web series for event organisers comprising four short films on European issues.

Eyes On EU is a long-term European project that aims to raise young people's awareness of their European citizenship and highlight open-mindedness and cultural diversity. It is coordinated by a group of young people involved in Eurasia Net, an international mobility association based in Marseilles, together with four other organisations across Europe that came together over the course of various exchanges with the idea of creating a project by young people, for young people. It is a space of both creation and



reflection on Europe, as well as somewhere that opinions can be voiced, heard, shared and supported.

For the fifth edition of #Erasmus Days, five episodes were made available for broadcast: Gender Equality, Plastic Surgery, DEMOcracy, Paragraph 37 and Etranger.



# MEDIA AND DIGITAL COVERAGE



Newspapers, televisions and radios played an important role in promoting the #ErasmusDays worldwide. Partnerships with local and national media are a key action to take for Erasmus+ National Agencies, National Offices and stakeholders in order to reach a wide audience and give official visibility to the Erasmus+ festivities.

# **SOCIAL MEDIA COVERAGE**



# **DISTRIBUTION OF MENTIONS OVER TIME**

The #ErasmusDays hashtag reached 61.8 million people worldwide, across all social networks (including YouTube), while being used in only 7,848 posts. The 8,711 "engagements" (including clicks on the "like" function, comments and shares made by users) are proportional to the number of posts made on the different social networks.





# **GEOGRAPHICAL DISTRIBUTION OF HASHTAG USE**

CARTE DU MONDE

GREENLAND

GREENLAND

10 D SWEDEN

TOKELAU

TOKELAU

GUN 41 LA 20 COLOMBRA

GUN 41 LA 20 COLOMBRA

GUN 41 LA 20 ETHIOPIA

ANGOLA

MANAGASCAR

AUSTRALIA

SOUTH

AFRICA

As for the geographic activity of users of the hashtags #ErasmusDays and #ErasmusDays2021:

France is the country that has been the most active on social networks.

Followed by Turkey, very active on Instagram especially on Saturday. It was also a strong provider in terms of events. It is also the most active country on social networks during the three days, and this before France. This is valid on the use of both hashtags.

Despite the Brexit, the UK remained active. We still record a sharp decline in its activity from 486 publications last year to 51 this year.



# MOST INFLUENTIAL ACCOUNTS

These are the most influential accounts by reach and number of followers.

Skyrock's Facebook page is the one that has reached the most people in the world with 2,738,147 people reached.

We can observe that it is no longer the political personalities who are the most influential but the institutions. The account of the European Commission is the second one that has reached the most people with 2 posts (1 540 443), followed by the different accounts of the Ministry of Foreign Affairs in France (its Facebook account and its Twitter accounts in French and Arabic). Also present: the French Ministry of Labor and the Ministry of Higher Education.

	Profile name		Site	Mentions	Reach 🔟	Voice Share	Influence	Influencer Score	Options
1	SkyrockFM	go to	<b>6</b>	1	2 738 147	0.638	54 762	10/10	(1)
2	■ EU_Commission	go to	<b>y</b>	2	1 540 443	1.418	121 708	10/10	ⓐ 🔒
3	() francediplo	go to	<b>y</b>	1	1 204 520	0.281	24 090	10/10	ⓐ ♣
4	francediplo_AR	go to	¥	1	573 528	0.267	22 941	10/10	(i) 🖴
5	france.diplomatie	go to	<b>F</b>	1	452 767	0.211	18 110	10/10	(i) 🖴
6	SkyrockFM	go to	¥	1	423 123	0.246	21 156	10/10	(i) 🖴
7	Gazi_Universite	go to	¥	1	303 187	0.177	15 159	10/10	1
8	estrepublicain	go to	<b>F</b>	1	244 973	0.114	9 798	10/10	
9	Travail_Gouv	go to	¥	1	189 197	0.110	9 459	10/10	(I) A
10	ComisionEuropea	go to	y	1	182 314	0.106	9 115	10/10	① <b>A</b>
11	hamogelo	go to	y	1	149 731	0.087	7 486	10/10	① <b>A</b>
12	EURACTIV	go to	y	1	139 620	0.081	6 981	10/10	① <b>A</b>
13	⊗ sciencespo	go to	¥	1	134 822	0.079	6 741	10/10	(i) 🖴
14	EUErasmusPlus	go to	¥	7	128 804	1.608	138 000	10/10	(i) 🖴
15	InfoUMA	go to	y	1	121 533	0.071	6 076	10/10	③ ⋒
16	francediplo_EN	go to	¥	1	116 250	0.068	5 812	10/10	③ ♣
17	♦ ttkgovtr	go to	¥	1	115 764	0.283	24 300	10/10	(i) 🖴
18	sup_recherche	go to	¥	1	113 796	0.070	6 000	10/10	(i) 🖴
19	= RenewEurope	go to	y	2	112 427	0.254	21 821	10/10	(i) 🖴
20	lestrepublicain	go to	<b>y</b>	2	99 317	0.162	13 900	9/10	0

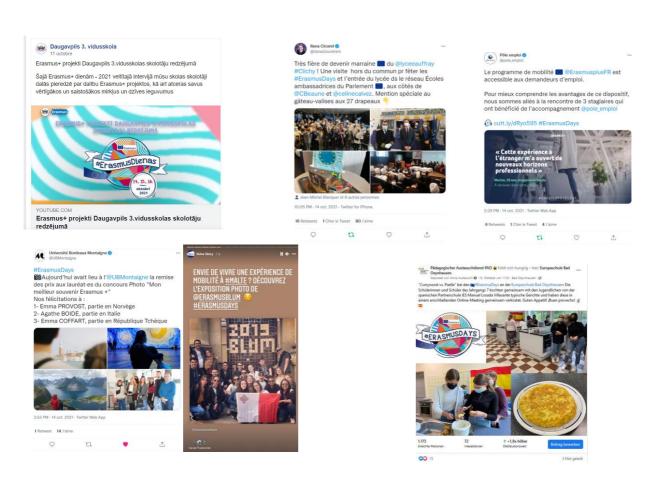


# **MOST ACTIVE SOCIAL NETWORKS**

Twitter and Instagram confirm their rank as the most active sites used by Internet users to relay publications with the hashtag #ErasmusDays. Facebook is still part of the 3rd most active social network. The video occupies a growing place compared to last year.



# >Some posts with the hashtags #ErasmusDays and #ErasmusDays2021































# OVERVIEW IN PROGRAMME COUNTRIES AND AROUND THE WORLD

As in the 2020 edition, the countries of the Erasmus + program participated in the #ErasmusDays. They supported the actors of the program in their territories in the organization of events. This year, 42 National Agencies coordinated actions across Europe.

Events took place in the rest of the world through the network of European embassies and local partners of Erasmus+ projects.



#### IN THE COUNTRIES OF THE ERASMUS+ PROGRAM

NUMBER OF EVENTS AND EXAMPLES PER COUNTRY:



**Austria (96):** Salzburg Technical College organised a hiking day to raise awareness of environmental protection among young people preparing to go on mobility.



**Belgium (55):** Sint-Willebrord school hosted an exhibition organised by the school's fashion students. Students who are on mobility as part of this project interviewed those who had already been to London and Dublin.



**Bulgaria (43):** Students at Nikola Vaptsarov secondary school in Varna gave a presentation on two Erasmus+ projects focusing on sustainable development.



**Croatia (175):** Krapinske Toplice primary school introduced its environmental project "we are eco-friendly" with a dedicated dictionary in English, Slovak and Croatian.



**Cyprus (25):** The Cypriot Technological University presented its FeSTEM project, which aims to improve higher education in Cyprus.



**Czech Republic (123):** The Technical University of Prague shared the experiences of students who had gone on mobility and gave short presentations on the Erasmus+ 2021–2027 programme.





**Denmark (1):** A school in Haderslav, in partnership with three others – in Izmir in Turkey, Gela in Italy and Nice in France – organised beach clean-ups involving physical sports and bike-based activities.



**Estonia (16):** Tapa school organised a morning of presentations on Erasmus+ mobility with its project entitled "Incorporating subjects and adapting current lessons" to encourage students to take up apprenticeships.



**Finland (29):** Lapin Kouloutuskeskus Redu vocational school promoted its Erasmus+ projects "Our spaces" and "From snow dunes to sand dunes", as well long-term mobility opportunities with Erasmus+.



France (1188): The University of Orléans, a member of the ATHENA alliance, spent a day focusing on international pathways as part of its "International Mobility Days" initiative. PSL University organised a workshop on the "Erasmus without Paper" project to manage student. Notre-Dame school in Langueux (Côtes d'Armor) brought together 15 teachers from Finland, Croatia, Greece, Ireland and the Czech Republic.



**Germany (126 events):** Robert-Bosch vocational school set up a meeting with its Norwegian partner school in Egersund to revive and plan its student exchange project, which had enjoyed great success.



**Greece (226):** Hellenic Open University organised a conference on the opportunities and challenges for teachers in these digital times.



**Hungary (84):** Kalocsai Fényi Gyula Általános school presented various Erasmus+ projects via exhibitions and design competitions relating to the projects.



**Ireland (5):** For #ErasmusDays, the French Embassy organised a lunch with H.E. The Ambassador of France and other European ambassadors to Ireland to discuss the Erasmus programme with students.



**Iceland (4):** The Icelandic National Erasmus+ Agency organised a reception during which the European Innovative Teaching Award was presented.



**Italy (453):** In Italy, the EUFEMIA Turin association welcomed its Erasmus+ partners, which include the French Cap Ulysse association, to an event about the Youth Escape COVID project, which seeks to counter the negative effects of the pandemic on young Europeans through the use of informal and innovative educational tools to improve young people's digital skills.



**Latvia (40):** Viduskurzeme primary school showed a creative film about Europe and organised a questionnaire on the Erasmus+ programme.



**Lithuania (18):** Vytautas University held a short-story competition for overseas students, which required them to share – in 100 words – their experiences of studying in Lithuania.



**Luxembourg (1):** Hubert Clément secondary school in Esch-Alzette unveiled the flag of its Values, Identity and Culture project, in the presence of MEP Christophe Hansen.





Malta (8): The Dyslexic Teens Dialogue group, which advocates for the inclusion of young people with dyslexia, showed a video produced by its young members and showcasing the group's activities and aims, as well as the support offered by the Erasmus+ programme.



**North Macedonia (52)**: The civic association United Youth organised an event aimed at promoting inclusion for young people wishing to go on Erasmus mobility.



**Norway (4):** Norway's University of Applied Sciences presented its project entitled "Climate change from the coast to the interior", in partnership with students from Belgium, Austria and Sweden.



**Netherlands (12):** The University of Applied Sciences in Breda celebrated #ErasmusDays by organising a round table on topics relating to the new Erasmus programme, together with the Breda Erasmus Student Network.



**Poland (351):** Ulrich Von Hutten school organised, as part of a cultural exchange between Germany and Poland, a memorial piece on the victims of the Second World War.



**Portugal (161):** In Portugal, the Cascais employment service organised a fun game on the topic of employability, using tools developed as part of the "EMPLAY" project.



Romania (334): Patru Rares secondary school held a creative workshop on the theme of solidarity in Europe and organised a round table on the benefits of inclusion in school education.



**Serbia (28):** Novi Sad University held a round table on "European railway heritage". The euRAILher event helped raise the awareness of the local community of the benefits and potential of railway heritage.



**Slovakia (93):** Zakladna school introduced its project called "We were neighbours, now we are friends", which aims to improve knowledge of three Slavic countries – Czech Republic, Slovakia and Poland – which are closely linked not only historically and linguistically but also economically.



**Slovenia (40):** In Slovenia, Krapinske Toplice primary school presented its environmental project "we are eco-friendly" with a dedicated dictionary in English, Slovak and Croatian. Various activities were held on this topic.



**Spain (465)**: From a dairy farm in Galicia, apprentices from the vocational training centre for rural development EFA GALICIA shared their best practices in awareness-raising and adult education on the theme of climate-change through their project "CLICK ON T - REDUCTION OF LIVESTOCK CARBON FOOTPRINT".



**Sweden (22):** Hälsinglands Utbildningsförbund secondary school presented its DIMAS project, which focuses on helping secondary-school students acquire new skills in e-business.



**Turkey (1,019):** In Turkey, the Bahcesehir private university organised a digital event, which involved a coding challenge to programme a robot to collect various European flags.









KATIL KESFET







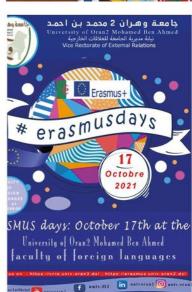




















# IN THE WORLD

NUMBER OF EVENTS AND EXAMPLES PER COUNTRY:



Albania (11): the university of Tirana and the Erasmus Student Network brought together students to share their experiences of European mobility. The University of Elbasan presented the Erasmus+ projects in which it is involved.



Chile (1): the European delegation in Santiago organized an information day on Erasmus+ opportunities.



**Egypt (1)**: in Cairo, the association JoveSolides opened its doors to young people who want to know more about Erasmus+ opportunities and invited them to meet other young people who went to train with Erasmus+.



**Ecuador (1):** the French embassy organized a photography contest.



**Ethiopia (1):** The African Students and Alumni Forum (ASAF) offered an online meeting to discuss the opportunities of the new Erasmus+ 2021-2027 program to develop skills in Africa.



**Indonesia (3)** : des professeurs thaïlandais et écossais présentaient le guide pour les études de commerce issu d'un projet Erasmus+ pour des formations de vente BtoB de qualité en Asie du Sud-Est.



Kazakhstan (35): Kazakh Technical University organized lectures on environmental protection.



Palestine (5): Hebron University organized a field trip to the European institutions based in Ramallah, in order to give the students an overview of the growing cooperation between the European Union and Palestine, and the support of the EU in conducting scientific research in different fields, on the ground.



**Russia (27):** The Moscow Linguistic University collected the feelings of the students who went on Erasmus+ mobility and the impact of the pandemic on their stays. The Academy of Agriculture of the State of Buryatia organized a day of experience sharing around the Erasmus+ mobility.



**Sri Lanka (1):** The University of Kelaniya organized a conference on the theme of digital transformation in higher education, with the sharing of experiences of Erasmus+ students.



**United Kingdom (8):** The University of East London gave a presentation on the MYS project – a partnership involving Germany, Austria, the UK, Romania and Slovakia that is developing an online toolbox of lesson plans and digital resources for use in inclusive classes.





**Uruguay (1):** The CEP Study Center organized a workshop on pedagogical tools useful in social entrepreneurship.



**Kosovo (13)**: The University of Prishtina organized meetings with testimonies of volunteers and information days. A conference on the impact of Covid in higher education. The Erasmus+ Office in Kosovo presented feedback from Erasmus+ students.



Viet Nam (3): ErasmusMundus alumni from Southeast Asia met in Hanoi.



**Uzbekistan (6)**: The Erasmus+ office organized an event to motivate students to participate and to share the information obtained on the Erasmus Mundus joint masters. Testimonies of staff members who have gone on mobility were also proposed.



**Tunisie (7)**: The Tunis School of Economics and Business organized a competition of public debates, based on critical thinking, between groups of students. An event was organized in Tunis around responsible waste management.



# ANNEXES: #ERAMUSDAYS COUNTRIES REPORTS 2021 BY NATIONAL AGENCIES AND ERASMUS+ OFFICES

National Erasmus+ agencies have organized the #ErasmusDays in their countries. National agencies are presenting their country report below.

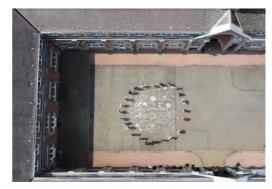
# **BELGIUM/55 EVENTS**

21 institutions participated in the Wallonia-Brussels Federation: (hereunder photos of the University of Mons and the College La Berlière).

Let us point out in particular the participation of :

- ACR+
- AR JR Philippeville
- Bruxircle
- Collègue la Berlière
- Collègue la Berlière (événement II)
- CP Saint-Martin
- CSJ d'Ath
- Ecole fondamentale Croix-Scaille
- Enseignement Provincial en Hainaut
- ESN HELMO
- <u>FABAS</u>
- GaragErasmus
- HELHA
- HENALLUX
- Haute école Province de Namur
- OMAEP
- Social Hackademy
- Share4Brain
- TCLF
- UMons
- WBE





An event organized by ESN Belgium in collaboration with the national agencies AEF and Epos made it possible to collect and promote the testimonies of 13 students in higher education: <u>ESN Belgium (13 testimonials)</u>









# **BULGARIA/43 EVENTS**

As with the previous editions, there was general interest and willingness for participation on behalf of the Programme's beneficiaries, although, the sanitary measures/restrictions, which not only affected the live gatherings, but the ongoing projects as well.





# **CROATIA/ 175 EVENTS**

By the Croatian National Agency – Agency for Mobility and EU Programmes,.

# ErasmusDays 2021 marked by a record number of events in Croatia

Record of 175 events (compared to 105 last year) was held as part of this year's Erasmus Days 14th - 16th October 2021. in Croatia. Across the country, events were organized by Erasmus+ beneficiaries to present their projects and their results and inspire potential beneficiaries to join Erasmus.

ErasmusDays was celebrated in kindergartens, primary and secondary schools, higher education institutions, youth organizations, adult education institutions, cultural centres, libraries, museums, and other institutions. They organized workshops, lectures, exhibitions, virtual events, and other activities, and inclusion and environmental topics prevailed. Events mainly were organized face to face keeping online format only when necessary. Generally, thanks to the promotional activities of the Croatian National Agency in the past five years,



Erasmus Days have become an event that has taken its place and in which BENs are happy to get involved. They are very engaged and enthusiastic and are glad to promote the results of their projects, the Erasmus programme, and its possibilities. One of the topis which dominant this year was inclusion.

#### Some of the events held in Croatia



At the Agricultural and Forestry School Vinkovci, students with mobility experience presented their stories. They passed on everything they learned about drones in agriculture to other students, including those who will participate in the new project, teachers, and parents.

The project team of the Erasmus+ project of the CREATE Gymnasium of Dr. Ivan Kranjčev from Đurđevac marked the Erasmus Days through the pedagogical workshop "Wheel of Destiny." As the Erasmus+ programme promotes inclusion, the

organizers paid particular attention to foster and adoptive families and children without adequate parental care.



On the occasion of Erasmus Day, Ivan Gundulić Elementary School in Zagreb presented projects dedicated to the International Year of Fruits and Vegetables and Thanksgiving Day for the fruits of the earth, and they prepared various activities with students that they broadcast live on Facebook. In addition to an exhibition of student works and a fashion show of Roman costumes, they produced brochures, quizzes, leaflets, posters, comics, and videos through digital tools. The Kindergarten Rijeka held workshops with children ages 3 to 7 who explored the connection between artistic activities and scientific literacy,



natural materials, and natural phenomena. The workshops included two groups of children with fewer opportunities.



The Lumen Association held the event as part of the final activity of Youth Exchange mPowerArt. Together with high school students, local artists, and volunteers, the project participants created street art pieces to promote inclusion and European values. They will also present the ERASMUS+ programme and opportunities for young people.

# Promotional activities and support to beneficiaries

Croatian NA began promotional activities in June, along with the start of event registration. These activities included posts on social media and website, press releases to the media, communication, and support to the beneficiaries.

Regularly articles have been published on the website https://www.mobilnost.hr/hr/sadrzaj/erasmus-days/. Feature about the events organized in Croatia was published on the Erasmus Days website: https://www.erasmusdays.eu/news\_mp/inclusion-the-main-topic-of-the-erasmus-days-in-croatia/ Posts on social media with invitations to join Erasmus Days, examples of events, and instructions to beneficiaries, contributed to their encouragement to participate in this 5th edition. Thanks to the planned and synchronized launch of all these activities and with only 500 euros budget for paid campaigns on social media, we have achieved excellent visibility and results.

We have been supporting organizations in registering events. They contacted us with technical inquiries and visibility issues. As we promptly helped them, they weren't discouraged from participating. During Erasmus Days, they sent us photos and information about their activities to disseminate them further.

These activities, including guest appearances in the the media, have contributed to the high visibility and promotion of Erasmus Day in Croatia.

# Media coverage



Croatian media covered the Erasmus Days before, during, and after the event. Newspapers, internet portals, radio stations, and television have published news on Erasmus Days events. Croatian NA organized appearances in the most followed media which announced Erasmus Days. Among all, we have promoted Erasmus Days on Croatian national television HRT in prime time in the news programe and organized promotion in the morning show on national television "Dobro jutro Hrvatska". Information regarding Erasmus Days are published in 51 media appearances in total.







# Ekonomska škola obiliežila Dane <mark>Erasmus projekata</mark> na Trgu sv. Terezije

POŽEGA - Učenici i nastavnici Ekonomske škole iz Požege organizirali su javnuprezentaciju svojih djelatnosti održanih projekata u sklopu Dana Erasmus projekata na Trgu sv. Trezije Avliske u Požegia na prigodnom standu. Prezenitali su diseminacijske materijale Erasmus projekata ie Regionalnog centra kompetencija Panonika. Uključeni učenici i nastavnici organizirali su i proveli kviz i društvene igre, utemeljene na temama i ciljevima projekata, te pripremili prigodne nagrade za pobjednike.

- Vec 6. godinu u nizu Ekonomska škola Požega uključena je u Erasmus projekte školskih partnerstava te je nakon duge stanke, obliježene online nastavom i bropim virtualnim aktivnostima koje se zamijenile fizičke mobilnosti, odlučila iskoristiti stluaciju kojej se mežemo fizički susresti i organizirali Erasmus dane gradskom središtu. Petnaest učenika i sedam nastavnika predstavit će projektni tim i aktivnosti kojima se bavimo. Riječ je od varma projektima koji u osnovi proučavaju kulturnu baštinu: jedan, CHOSET, proučava i umrežava kulturnu baštim malih europskih gradova, kakva je i Požega, a nedavno se jedan tim vratio s mobilnosti u makedonski Ohrid. Drugi projekt Počega, a nedavno se jedan tim vratio s mobilnosti u makedonski Ohrid. Drugi projekt projekt je primamo ekološke tematike koji u učenicima ojačava svijesto potrebi održivog razvoja i povezuje je s temom poduzetništva. Svi projekti potoz razvoj mekih vještina kod učenika, od timskog rada, flekisibilnosti, kritičkog razmišljanja i poduzetništva do prezentacijskih vještina i javnog nastupa. Što je prepoznato jakostima naše škole

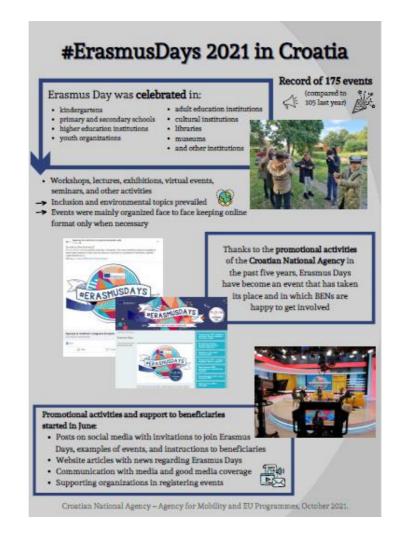
projekata Lidia Gerstman, prof.

Erasmus dani obilježavaju se sredinom listopada unazad posljednjih 5 godina diljem svijeta. Prošle su godina erasmusovci iz Hrvatske održali rekordan broj od 105 događanja, dok je na svjetskoj razini održano 4 819 događaja, a ove se godine očetje i veći broj. Među organizacijama koje su obilježile Erasmus dane u RH bili su dječji vrtići, osnovne i srednje škole, visokoobrazovne ustanove i nevladine organizacije.



#### PAZIN: Učenici se educiraju o održivoj prehrani









# **CYPRUS / 26 EVENTS**

As part of the #ErasmusDays2021 celebrations, Cyprus National Agencies for Erasmus+ (The Foundation for the Management of Lifelong Learning Programmes and Cyprus Youth Organization), ran two events and an online competition. This year's activities followed a hybrid model – with physical presence for a small number of attendees and live streaming, due to Covid 19 provisional measures. 26 events were organized by Schools, Universities, NGOs and Research Institutes.

The Erasmus Days events is aimed at celebrating the program's great accomplishments in Cyprus, while bringing forward the success stories of Erasmus+ participants and beneficiaries. This year's events were based on the 3 horizontal priorities - Inclusion, Green and Digital. The Erasmus+ National Agencies in Cyprus collaborated with a local portal, where they published native articles about the horizontal objectives while also promoting Erasmus days.

The opening of the celebrations was a discussion broadcasted by the state TV channel (CyBC) which took place on the 12th of October. The Director of the National Agency for Education and Training, Dr Stylianos Mavromoustakos, the Youth Officer of the National Agency for Youth, Mrs. Stella Rousou and the Education Leader of EIT RIS/Climate-KIC Cyprus, Dr Dr Stelios Yiatros, participated in the discussion.

The Official Opening Ceremony took place on Thursday, October 14<sup>th</sup>, at 'Leventeio Gallery', with distinguished guests – politicians, academics and other relevant organizations. The event, which had the

theme "Social Inclusion," aimed to highlight the Program's equal opportunities and accessibility to a wide range of participants, while the audience who watched the event live through the social media of the two CY NAs had the opportunity to ask questions and send their comments. On the same day, three events with physical presence and four online events took place, organized by our beneficiaries.



Following the opening event, October 15th was fully

dedicated to online events (eight in total), which were carried out by beneficiaries, with discussion topics ranging from Health and Distance learning to Youth Entrepreneurship and the way forward. On this day, the two CY NAs announced the winners of the online quiz ( <a href="http://erasmusplus.cy/quiz">http://erasmusplus.cy/quiz</a>).

The Erasmus Days celebrations came to a close on Saturday, October 16<sup>th</sup> with an interactive workshop titled "Be the green change you wish to see." The event was organized by the two NAs in cooperation with Cyprus University of Technology, a partner of the EIT Climate-KIC Hub Cyprus, with the goal of fostering a culture of sustainable development to combat the effects of climate change. On the same day, two more events and a Social media contest occurred, organized by the beneficiaries.

During the Erasmus Days, a large number of posts and references have been made on local media and social media. More information on the Erasmus+ Virtual Festival can be found on the **event's webpage**: <a href="https://www.erasmusplus.cy/ekdiloseis/">https://www.erasmusplus.cy/ekdiloseis/</a>

Watch the live discussion broadcasted by the state TV channel (CyBC) here: <a href="https://bit.ly/3vHSkqt/">https://bit.ly/3vHSkqt/</a> Watch the opening event here: <a href="https://www.facebook.com/diavioumathisis/videos/413657703679231">https://www.facebook.com/diavioumathisis/videos/413657703679231</a>



# CZECH REPUBLIC /123 EVENTS

A total of 123 events took place during the Erasmus Days 2021 celebrations in the Czech Republic. Their scope was wide and varied including exhibitions, presentations, conferences, webinars, online competitions, creative workshops, games and more.

For instance, hairdressing students of Střední škola Havířov-Prostřední Suchá offered haircuts to elderly ladies, while pupils of the primary school Stříbro planted new bushes in the school garden. The nature conservation group Hnutí Brontosaurus hosted a gardening retreat, and Masaryk University organised online and offline presentations about the Erasmus+ programme. Meanwhile, the mayor of Hustopeče, a small town in the in the South Moravian Region, welcomed international students and teachers who participate in projects with local schools.

The Czech National Agency visited a few venues and recorded their events in a <u>short video</u>. One of those venues was the College of International and Public Relations Prague, which invited students to a talk about the benefits of studying abroad with Václav Velčovský, the deputy minister for EU operational programmes at the Ministry of Education, Youth and Sport as well as Martina Dlabajová, the Czech member of the European Parliament, and Jakub Dürr, the former ambassador of the Czech Republic to the European Union.



Reportáž: Erasmus Days 2021

- Primary school Mládežnická- Havířov https://www.facebook.com/media/set?vanity=zsmladeznicka&set=a.417275873170510
- AVE ART Ostrava https://www.facebook.com/permalink.php?story\_fbid=4151734281620138&id=800020690124864
- Central Medical School and College of Health Havlíčkův Brod -<a href="https://www.facebook.com/media/set?vanity=szsvoszhb&set=a.901520097466632">https://www.facebook.com/media/set?vanity=szsvoszhb&set=a.901520097466632</a>
- University of Veterinary and Pharmaceutical Sciences Brno https://www.facebook.com/media/set?vanity=VetuniBrno&set=a.4572041499483838
- Kindergarten at the Castle https://www.facebook.com/skolkanahrade/posts/4774058402656584

# **ESTONIA / 16 EVENTS**



This year there were 16 different events. As COVID19 situation was quite bad in our country (being one of the first in infection rate numbers in Europe), only few were open for public. 10 events were school families only, there were 4 public events and and a virtual event for all interested persons.

Most information was given about Erasmus+

programme, students and teachers introduced their experiences and invited others to join the programme or already ongoing project. For example Haabersti Vene Gümnaasium (Haabersti Russian Gymnasium) used a splendid method called "Live Library", were fellow students could lend a "live book" for a talk – a student who had already participated in Erasmus+ project(s) to share his/her experiences.





https://www.hvg.ee/site2/et/erasmusdays-2021 - a news on their homepage (unfortunately in Estonian only).

But Pirita kindergarten decided to spend an #ErasmusDays morning with their project partners in a Team meeting, where each country could teach and also learn new dance moves for both children and teachers.

https://www.tallinn.ee/est/pirita-lasteaed/Uudis-Pirita-lasteaed-osales-Erasmusdays-2021?filter otsing uudis rubriik id=230 (also in Estonian).

Estonian National Agency organized a travelling exhibition about cover pages of a youth/youth workers digital magazine



called Mihus. The cover pages are always from young Estonian artists and each number is dedicated to some burning issue, as well as the illustrations. The exhibition encourages young people to speak up on important processes in the society and to make their voice heard. During #ErasmusDays the exhibition stayed in Viimsi Gymnasium. Unfortunately other guests except school family were not allowed for a visit due to COVID19 pandemic restrictions.

The open events included presentations of Erasmus+ projects, introducing Erasmus+ in a youth centre, a musical performance and Spanish culture event from a "job shadowing" teacher from Spain.

The participants actively promoted #ErasmusDays on their homepages and social media.

# FRANCE/ 1188 EVENTS

In France, 1,188 events were organized, 20% of which were exclusively online.

Actors from the five sectors of the Erasmus+ program were mobilized on October 14, 15 and 16 to share the results of their experiences with citizens and decision-makers:

- universities, schools and institutes of higher learning
- alliances of European Universities
- high schools (vocational baccalaureate, agricultural trades, BTS...)
- colleges, elementary school and rectorates of academies
- local missions and Pôle emploi offices
- CFA, Maisons Familiales et Rurales, EPLEFPA...
- Youth information centers and Europe Houses
- local authorities
- embassies (...)



# > FRENCH EVENTS BY SECTORS

Students, teachers, international relations management personnel and, indeed, all stakeholders in European Universities alliances in France stepped up on the occasion of ErasmusDays to raise awareness of and highlight the dynamism of their European partnerships.

You can find all events organised in France by sectors in the detailed report on the #ErasmusDays in France https://agence.erasmusplus.fr/publications/bilan-des-erasmusdays-2021/



#### > EITA AWARDS IN SCHOOL EDUCATION



The winners of the European Innovative Teaching Award (EITA) celebrated #ErasmusDays as follows: The pre- and primary schools in Aulnay de Saintonge (Charente-Maritime) organised workshops involving games and lessons from other cultures. The Octave Tordo primary school in Tourrette-Levens (Alpes-Maritimes) organised a choir recital. ErasmusDays celebrations at Roland Garros vocational school, Boris Vian college and Jean Bart secondary school centred around the schools' commitment to Europe and putting up Erasmus+ plaques.

#### > EPALE FRANCE: FOCUS ON THE ERASMUS+ PODCAST SERIES

#ErasmusDays 2021 saw the launch of a series of podcasts on the EPALE platform (aimed at 100,000 professionals involved in vocational and informal education for adults across Europe). Erasmus+ project coordinators, beneficiaries and specialists in public education take to the microphone to talk to us about genuine successes achieved in Europe.



Contributors include:

#### > COMMITMENT AND SUPPORT OF NATIONAL AND INTERNATIONAL DECISION-MAKERS

In France the event took place, under the High Patronage of the President of the French Republic, Mr Emmanuel Macron. The Minister of National Education, Youth and Sports Jean-Michel Blanquer and the Minister of Culture Roselyne Bachelot-Narquin gave their support to the #ErasmusDays via video messages.

The Secretary of State for European Affairs Clément Beaune participated in the #ErasmusDays 2021 of the Lycée René Auffray in Clichy, in the presence of the European deputies llana Cicuriel and Agnès Evren, the deputy Céline Calvez, the departmental councillor and deputy mayor of Clichy Alice Le Moal, Ms. Coudret-Laut, director of the Erasmus+ Agency.









# > MEDIA COVERAGE IN FRANCE

As is the case every year, #ErasmusDays are an opportunity for the French media to cover a whole range of aspects of the Erasmus+ programme – for example:

- apprentice mobility on <u>Télématin</u> on the France 2 network and on <u>France 3's 19/20</u>;
- European opportunities for young people with Erasmus+ and Alma in La Croix;
- the priorities of the new 2021–2027 programme, backed by Secretary of State Clément Beaune, in L'Opinion;
- the start of the university academic year and Erasmus+ mobility in health studies on L'Etudiant;
- the French Guiana institutions looking towards Europe on La 1ère FranceTV.



In France, this year's #ErasmusDays were supported by media partners, which meant a range of target audiences across all territories was able to be reached.

More than 4.5 million people learned about #ErasmusDays and Erasmus+ opportunities in their regions through the **nine regional daily titles** of the **EBRA** press group in eastern France (L'Est Républicain, Les Dernières Nouvelles d'Alsace, Le Dauphiné Libéré, etc.).

Skyrock, Phosphore, Le Monde Campus, Pan-European media Toute l'Europe and Euractiv shone the spotlight on the priorities of the new Erasmus+ programme in a webinar on Erasmus+ for apprentices and a podcast produced in partnership with 20 Minutes.





#### > REPORTS ON ERASMUS+ PROJECTS

During #ErasmusDays, the Agence Erasmus+ France/Education et Formation produced four video reports of Erasmus+ projects. The projects were chosen for their quality and the topicality of the themes addressed: European Citizenship, Inclusion, Ecological Transition and Digital Transformation.

These videos were produced so that they could be used after #ErasmusDays as tools to promote the new programme.

https://www.youtube.com/c/AgenceErasmusFranceEducationFormation/videos





# **GERMANY/124 EVENTS**

Around 60 German schools registered on the official website to celebrate the #ErasmusDays with their partner school all over Europe.

Here you can find the entire documentation of the #ErasmusDays 2021: <a href="https://wke.lt/w/s/RUuln8">https://wke.lt/w/s/RUuln8</a>

Since the #ErasmusDays took place during the autumn vacation, some schools decided to celebrate the later in November.





Example of events at schools in Germany

• #ErasmusDays photocollage challenge for German schools: The German National Agency organised a photocollage challenge on the occasion of the #ErasmusDays 2021. The task was to show the impact Erasmus+ had on the schools. The five winners are announced on the agency website and via Social media:

Adolf-Schmitthenner-Gymnasium

https://erasmusplus.schule/termine/erasmusdays

- The FRÖBEL Kitas organised a lot of different activities. Here you can find an article on the website of the kindergarden and on Instagram (@froebel.deutschland): <a href="https://www.instagram.com/p/CVAqD--qvBs/?utm\_medium=copy\_link">https://www.instagram.com/p/CVAqD--qvBs/?utm\_medium=copy\_link</a>
- The Dr.-Jaufmann Mittelschule in Bobingen presented their current projects and refreshed their knowledge about Europe with a quiz.
- The Franz-Stock-Realschule in Hövelhof held a "EUROPEAN PICNIC" with homemade specialties from around Europe: <a href="http://the-planet-needs-you.eu/erasmus2/2021/10/05/erasmusdays-2021/">http://the-planet-needs-you.eu/erasmus2/2021/10/05/erasmusdays-2021/</a>
- Here is an #ErasmusDays video from the Adolf-Schmitthenner-Gymnasium:



https://vimeo.com/626362203/656579e066

• The Otfried Preußler Gymnasum in Pullach decorated the school with a beautiful EU-flag painted from the pupils.





- The Deutschherrengymnasium in Aichach organised a video conference with their partnerschools : https://www.dhg-aic.de/schulgemeinschaft/erasmus/
- The Elly-Heuss-Gymnasium in Weiden was finally able to travel again and meet the other partnerschools in Almere, Netherlands: <a href="https://ehg-wen.de/nachhaltigkeit-in-almere-look-for-a-better-place/">https://ehg-wen.de/nachhaltigkeit-in-almere-look-for-a-better-place/</a>

#### Media coverage

A newspaper article about #ErasmusDays at the Hankensbütteler Gymnasium : <a href="https://www.az-online.de/isenhagener-land/hankensbuettel/europa-in-allen-facetten-erasmus-tag-am-hankensbuettelergymnasium-91057364.html">https://www.az-online.de/isenhagener-land/hankensbuettel/europa-in-allen-facetten-erasmus-tag-am-hankensbuettelergymnasium-91057364.html</a>



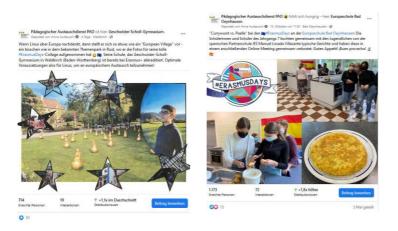


# Europa in allen Facetten: Erasmus-Fag am Hankensbütteler Symnasium





# Social Media Highlights:







# LUXEMBOURG / 1 EVENT



In Luxembourg, one event was registered. It was organised by a school in Luxembourg and consisted of:

- a presentation by the Luxembourgish member of the European Parliament Christophe Hansen and a subsequent question and answer session
- the inauguration of the "European Youth: Values, Identity, Culture" project flag
- a flash mob.

There was an article about this event in the national press, both in print and online. Please find here the link to the online version of the article: <a href="https://www.tageblatt.lu/nachrichten/luxemburg/schueler-am-lycee-hubert-clement-feiern-die-erasmusdays-2021-mit-einem-flashmob/">https://www.tageblatt.lu/nachrichten/luxemburg/schueler-am-lycee-hubert-clement-feiern-die-erasmusdays-2021-mit-einem-flashmob/</a>.



# **POLAND/351 EVENTS**

During the fifth edition of Erasmus Days, 351 events were organized in Poland. The most important and largest of them was the Erasmus Days Online Chess Tournament organized by the Erasmus+ and European Solidarity Corps National Agency. It has been conducted entirely online. Over 270 players (mostly students and pupils) participated in the event and it was watched by over 146 000 unique users on Twitch platform!



# The objectives of the **Erasmus Days Online Chess Tournament**:

- promotion of the Erasmus + and new financial perspective for 2021-2027
- promotion of the priorities of the Erasmus+ Programme (inclusion and diversity, digital transformation, environment and fight against climate change, participation in democratic life)
- reaching new beneficiaries and young audience by using e-gamming tools, which are very popular nowadays

#### Other Erasmus Days events worth mentioning:

- https://www.sp103.krakow.pl/2021/10/erasmusday/
- https://www.swsm.pl/pl/home/49-strona-glowna/1801-erasmus-days-2021
- https://sp.szemud.pl/erasmus-days-2021,971,pl
- http://zso1raciborz.pl/erasmus-days-2021/
- https://wsfiz.edu.pl/erasmusdays-w-wsfiz/
- https://akadera.bialystok.pl/erasmus-days-rozpoczal-nabor-na-zagraniczne-wyjazdy-na-studia/



# Erasmus Days Poland in media examples:

# FB:

- https://www.facebook.com/events/150330257130810/
- https://www.facebook.com/events/391074305886388

# LiN:

- https://www.linkedin.com/feed/update/urn:li:activity:6852138887356170240
- https://www.linkedin.com/feed/update/urn:li:activity:6838074982531153920

# Twitter:

- https://twitter.com/FRSEdukacji/status/1450762508009103362
- https://twitter.com/ErasmusPlus PL/status/1430831504607916035

# IG:

https://www.instagram.com/p/CP0ZcQ-s8c0/



https://www.instagram.com/p/CVAEPF1MPuO/

YT:

https://youtu.be/tjnTPChmTos

#### Website:

• <a href="https://erasmusplus.org.pl/erasmusdays-2021">https://erasmusplus.org.pl/erasmusdays-2021</a>

#### Media:

- https://eweszlo.pl/turniej-szachowy-erasmus-start/
- https://goingapp.pl/wydarzenie/erasmus-days-na-pb/pazdziernik-2021-3
- https://wiadomoscizgmin.ox.pl/erasmusdays-w-koperniku,72050
- https://eweszlo.pl/erasmus-turniej-szachowy-wywiad/

The political decision makers / elected officials support:

- https://kuratorium.kielce.pl/51353/erasmusdays-2021/
- https://www.kuratorium.opole.pl/erasmus-days-2021/
- http://ko-gorzow.edu.pl/erasmusdays-2021-piata-edycja/
- <a href="http://www.kuratorium.szczecin.pl/szkoly-i-organy-prowadzace/regionalny-punkt-informacyjny-erasmus/aktualne-nabory/erasmusdays-upowszechniaj-projekty-erasmus/">http://www.kuratorium.szczecin.pl/szkoly-i-organy-prowadzace/regionalny-punkt-informacyjny-erasmus/aktualne-nabory/erasmusdays-upowszechniaj-projekty-erasmus/</a>
- https://www.trade.gov.pl/pl/aktualnosci/314833,trwa-rejestracja-na-dni-erasmusa-.html
- https://www.kuratorium.lodz.pl/erasmusdays-2021/

# LATVIA / 40 EVENTS

This year there were less events than usual and they were customised in educational institutions based on *Covid-19* situation in Latvia, but teachers, pupils, students and educational institutions adapted to the situation very well and were happy to have a nice and warm #ErasmusDays celebrations. In Latvia 40 events took place online or partly online and partly at education institutions. On Erasmus+ Latvija Facebook and Twitter accounts 24 posts and tweets were published. They have reached almost 12'000 people.



Riga Stradins University develops new Erasmus+ experience database for students (picture in the attachment)



On the 14th of October Riga Stradins University (RSU) organized an online event dedicated to #ErasmusDays. At the event, RSU International department presented Erasmus story database, which they have developed. The database allows knowing more about RSU student experience in mobility projects that took place in European higher education institutions easily and comfortably. The database is available at the RSU website, where any student can read about other students Erasmus+ mobility experiences.



Searching filters makes the sorting way easier – a student can look up exact study programme, mobility type, country and specific universities. The new database is a great tool to let others know how Erasmus+ programme can make an impact on students lives!

\_\_\_\_\_

# video stories:

- https://www.facebook.com/ErasmusPlusLV/posts/3097439837198744 (Eight students and a teacher from Vidzeme Technical School of Technology and Design telling stories about Erasmus+ experiences in Austria, where they gained new insights and experience in the fields of cooking, car diagnostics and house building.
- <a href="https://www.facebook.com/ErasmusPlusLV/posts/3098301267112601">https://www.facebook.com/ErasmusPlusLV/posts/3098301267112601</a> (Teachers from Daugavpils Secondary School nr. 3 informing others about their participation in Erasmus+ projects, best insights and values they learned and most memorable moments)
- <a href="https://www.facebook.com/ErasmusPlusLV/posts/3101205230155538Aizkraukle">https://www.facebook.com/ErasmusPlusLV/posts/3101205230155538Aizkraukle</a> (Carpertners of Aizkraukle Vocational Secondary School made a tablet with schools Erasmus+ partner countries)
- The media coverage about Erasmus Days mostly consisted of regional news.













# **NETHERLANDS /12 EVENTS**

Report by the Dutch National Agency.

Amon the 12 events took place in the Netherlands, there was a mix of virtual and physical events on different interesting topics. Amongst others there was a conference on green & internationalisation, a healthy life vlog contest, an online workshop gaming on cyberbullying and an event for celebrating the opportunities of Erasmus+.









**GREECE/226 EVENTS** 

226 events were organized in the framework of Erasmus days 2021, which is a new record for Greece (last year 170 events were organized). There was a combination of virtual and in situ events, smaller scale, mainly in schools, but also larger scale involving regions, such as the region of Crete. Along with schools that organized the majority of events, Higher Education Institutions, VET and Adult education providers also participated in the celebration.

In the framework of the Erasmus Days 2021 IKY, in its capacity as the Erasmus+ NA for the fields of Education and training, has organized in October 14th a virtual ceremony of the European Innovative teaching award. The Minister of Education Mrs Niki Kerameus conferred the awards. The event was broadcasted live and is available at IKY's YouTube page, <a href="https://www.youtube.com/user/LLPIKY">https://www.youtube.com/user/LLPIKY</a>. The event was also disseminated via the Facebook account of the Minister of Education,





https://www.facebook.com/NikiKerameus/posts/2960151024226689

Here are some examples of events that took place during the three days celebration/



- 1. The University of Crete in collaboration with the Regional Directorate of Primary and Secondary Education of Crete organise an open air collective event entitled "Erasmus at the park" during which more that 50 organisations participating in the Programme will present their work.
- 2. The Regional Directorate of Primary and Secondary Education of Western Greece has designed a digital wall that includes results from projects implemented by local schools entitled D.A.N.sC.E for All, CHOICE, STEAMonEdu, GEM-IN. The "talking wall" will be presented during an online event on October 15, 2021. Watch the event here: <a href="https://minedu-secondary.webex.com/meet/sarlis3">https://minedu-secondary.webex.com/meet/sarlis3</a>
- 3. The Regional Directorate of Primary and Secondary Education of Attica organizes on October 14 (18.00-21.00 local time) an online event entitled "PDE Attica and" Erasmus Days 2021 ": highlighting European cooperation initiatives in school education". The online training seminar is addressed to education executives, permanent and substitute teachers. Watch the event here: https://www.youtube.com/c/ΠΔΕ ΑΤΤΙΚΗΣ
- 4. Organisation: The Smile of the Child

On Saturday 16th October, YouSmile's Children's Rights Team (CRT) presented its mission and impact with a Facebook livestream. The team's members worked together to summarise and present their stances regarding children's rights and participation in the public sphere, and invited two CRT members to interview them. The livestream was our first public appearance for the academic year 2021-22. It gave us a chance to reflect upon our practice, inform a solid understanding of our agenda and vision as members of the European Student Volunteer Network.

Video: https://www.facebook.com/yousmile.gr/videos/204497215121866/





# 5. Organisation: IASIS

IASIS Erasmus Event "Unlock the Future" was implemented physically in its headquarters, with the presence of organization's Network and stakeholders.

The event was divided into different interactive thematic rooms, each one representing different areas and target groups, good practices and tools, that are created and implemented through our Erasmus+ projects, based on the following pillars:

- -mental health/social inclusion,
- -adult training,
- -educational interventions for children,
- -youth/active citizenship,
- -eco projects/sustainable development,
- -volunteering/digital transformation.

In total, a number of 18 completed and ongoing Erasmus+ Projects, were promoted through "Unlock the Future Event", for dissemination, exploitation and sustainability purposes.



Further down, you may find a short description of these projects:

- -YOUROTRIP (PR. N. 614827) European Erasmus+ Project KA3 "YouRoTrip" (Youth Round Trip for Climate Action), aims at fostering youth participation in democratic life and capacity building of youth workers to support youth engagement, through the establishment of local youth councils.
- -FIND THE TREASURE IN YOU (PR.N.2019-3-EL02-ESC11-005210): Our ESC Project aims to defend social solidarity in today's society where volunteers take an active part in the psychosocial support of vulnerable social groups through actions related with refugees, the mentally ill people and socially excluded youngsters.
- -CALM (PR.N. 2020-1-EL01-KA227-ADU-094518) aims to facilitate the exchange of good practices regarding the use of art in psychotherapeutic contexts, mainly with disadvantaged social groups. The aim is through the use of therapeutic practices inspired by various art forms (eg theater, painting, etc.) to intensify the mental well-being of people belonging in disadvantaged social groups.
- HANDSON (PR.N. 2018-1-UK01-KA202-048117): Hands-on approaches to support learners with special educational needs to complete VET cycles and transit into the labour market
- -EECEME (PR.N. 622642-EPP-1-2020-1-DE SPO-SCP): European Early Childhood Education Movement Experts (EECEME) Project has many benefits for kids, and European states values physical development and movement as very important in early education.
- -NOW (PR.N. 2019-1-UK01-KA204-061406) is an ongoing transnational network within the United Kingdom, Cyprus, Ireland, Greece, France, Spain, Iceland and Portugal, which provides guidance and support to women with an immigrant background.
- -YOU WEEN (PR.N. 020-2-PL01-KA205-082849): The ongoing Erasmus+ KA2 project "YOU WEEN!" (YOUng Women grEen ENtrepreneurs) aims to give effective tools to young women living in rural areas to take up their lives thanks to specific entrepreneurial training in sustainable development, to foster their employability, socio-educational and personal development.
- -ELMI (PR.N. 2020-1-DE02-KA204-007664) Education for Labour Market Integration: ELMI is an ongoing project aimed to Enable Educators to Better Target Low-Qualified Adults.
- -GLOBALAB (PR.N.608616-EPP-1-2019-1-LT-EPPKA2-CBY-ACPALA): The European Erasmus+ Project KA3 Globalab aims to improve the quality of youth work, in order to broaden active participation of young people in project partner countries and empower them to take action towards meeting the targets of the Sustainable Developmental Goals (SDGs) agenda.
- -FASHION FOR INCLUSION (PR.N. 2020-1-ES01-KA202-082950): The Fashion 4 Inclusion project aims at promoting immigrants and refugees labor inclusion in the areas of sewing, upcycling, fashion and design. Foster the social and labor inclusion of migrants and refugees at a European level, boosting their access to VET in the field of sustainable and intercultural fashion.
- -YOU PRO ME (PR.N. 2019-2-IT03-KA205-016385): The European Erasmus+ KA2 Project "YOU.PRO.ME" (YOUth workers PROmoting MEntal health) is an ongoing project that addresses mainly to professionals and organizations, which work with young people with mental health problems.
- -A PART OF EU (PR.N. 2019-2-ES02-KA205-013603): The ongoing European Erasmus+ KA2 Project "A PART OF EU 2.0", focuses on one of the EU's greatest challenges: achieving the

integration of Migrant and Minority Youth (MMY) into society, through their active participation.

-YES WE CAN (PR.N. 2019-1-PL01-KA204-065197), is an attempt to enable senior citizens with low ICT literacy to use the existing and new IT tools which will support this target group in their life-long learning process.



-HEDY (PR.N. 2020-1-RO01-KA201-080353) aims to support the development of key competences of youth with disabilities, a special attention is given in the current project — Health Education for Young People with Disabilities.

-READJUSTING TO LIFE (PR.N. 2020-1-TR01-KA204-094182) aims to promote the social inclusion of people with acquired disabilities through an online guide to access social life.

-THRIVE (PR.N. 2015-1-EL01-KA201-013917) is a completed strategic alliance for school education. The aim of the THRIVE program was to enhance the professional development of teachers / trainers, pupils up to 7 years of age, through elearning and in particular through the use of an online platform aimed at the successful promotion of positive behaviors inside the classroom.

-INTERHEALTH (PR.N.2016-1-EL01-KA202-023538): The European Erasmus+ Project KA2 "INTERHEALTH" is a completed project, which aims to equip health professionals with all the intercultural skills required, in order to provide health services tailored to the needs of their patients.



-WELCOME (PR.N. 776128), aims to exchange best practices between organizations specialized in digital inclusion of disadvantaged groups and, based on this exchange, to develop and pilot an innovative methodologies for social inclusion of third country nationals in educational and social activities, cultural life, volunteering and digital creation activities.

#### 3. Organisation: Youth Waves 4 Europe

**Description:** Our volunteers and young group of our youth center, Youth Waves 4 EU, participated in the #ErasmusDays event, organised in our venue, on 14.10.21. During the event weplayed a Kahoot game about Erasmus, discussing the benefits of

Erasmus for young people. The winner of the above game was awarded a prize.

We also watched a video from our recent project "Cultural Heritage for Youth"-(2020-2-EL02-KA105-005962), (<a href="https://www.youtube.com/watch?v=p98KnS784PY">https://www.youtube.com/watch?v=p98KnS784PY</a> ), as well as a video of the theatrical performance "Wandering Odysseus".

Video: https://www.youtube.com/watch?v=p98KnS784PY

6. **Organisation:** Arkadia Youth

Description: Participation in "Erasmus DAYS+ 2021" educational program

During the implementation of a Erasmus+ Youth Exchange entitled "Dancing to theRythms of Europes' Youth Dance VS covid-19" between 8-16/10/2021 in LoutrakiKorinthias , Young people as participants of programme from Hungary, Bulgaria, France, United Kingdom, Turkey, Portugal etc. and students from Lycees the area danced alltogether at the port of Loutraki

The students of EEEEK and ENEGYL presented a part of a self-regulation program, aprogram that has already implemented in EEEEK of Korinthos by its' Physical EducationTeacher specialized in people with special needs, a year ago. The program was inacceptance of young participants, students, teachers, trainers and facilitators and fully ofsuccess. It was also presented traditional dances that students were taught in physicaleducation lessons. This was contributed in rumour of musical tradition and cultural of ourcountry. The message "All different-all equal" was given loudly through our schoolsparticipation and via impeccable cooperation and interaction with our European guests. Itwas a wonderful action that all participants enjoyed



with enthusiasm. It can be supported that the intentions of program, achieved successfully and this leads in the desire of suchof actions future organization of Erasmus+programmes

# 7. Youthtopia

As part of the Erasmus Days 2021, the youth team Youthtopia held an online event on Facebook. It was attended by some of the participants of the Erasmus + programs, which took place in 2021, in collaboration with our team. They shared the experiences they had there, in countries such as the Netherlands, Romania and the Czech Republic. They also conveyed to us the general atmosphere of unity, solidarity and productive dialogue that pervades these programs. In addition, we analyzed the opportunities offered to young people through the Erasmus + programs, we answered the questions that arose and we encouraged other young



Youthtopia Erasmus Days

people to apply and participate in these life-changing experiences. Finally, we played an interactive quiz game with the entire audience watching us at the time!

Social media: https://www.facebook.com/youthtopia.eu/videos/301348081497742

#### 8. Organisation: InterMediaKT

**Description:** We will educate people about Erasmus+ mobility and cooperation opportunities. We will promote cultural exchanges and invite people who were participating in Erasmus+ program to share their experience. We will organize many fun activities, such as the lottery, games, quiz and photo zone.

Social media:

https://www.facebook.com/InterMediaKT/photos/a.297280033705786/3992156534218099/

# 9. Organisation: Hellenic Paralympic Committee

**Description**: STEADY Project celebrates #Erasmusdays with a testimonial video that showcases the impact of the project. Pilot Actions from 9 partners in 8 different countries are presented to help in drawing inspiration & mp; taking action in:

- Including Displaced Youths with Disabilities in sports activities
- Promoting innovation programmes of raising awareness on STEADY
- Training NGO professionals and sports instructors in the design & amp; delivery of sports activities
- Help NGOs promoting the establishment agendas to involve DYD in sport initiatives.



# **SLOVENIA/ 40 EVENTS**

Slovenia had the highest number of events . They work on an extensive promotionBeneficiaries shared the excitement and were creative in their events – many of them prepared brunches and cakes and created the conditions for a real celebration. They were focusing on the programme priorities especially on green/sustainable future and inclusiveness.



# Example of media coverage:





- https://www.nadlani.si/pisi-na-dlan/praznik-mednarodnega-izobrazevanja-erasmus-dnevi-2021/
- https://www.si21.com/Gospodarstvo/ERASMUS DNEVI 2021/
- https://o-sta.si/30209/praznik-mednarodnega-izobrazevanja-erasmus-dnevi-2021
- https://si24.news/2021/10/13/praznik-mednarodnega-izobrazevanja- erasmus-dnevi-2021/
- https://pressnews.si/praznik-mednarodnega-izobrazevanja-erasmus-dnevi-2021/
- https://www.lokalno.si/2021/10/16/254209/zgodba/Erasmus dan na Univerzi v Novem mestu/













# **SPAIN / 467 EVENTS**





The Delegation of the European Union in Chile, in South America, organised an online event followed by 200 people. SEPIE staff, the Erasmus+ NA for education and training in Spain, shared not only the opportunities that the new Erasmus+ of the EU provides to international students, but also information on how to study abroad in Europe and in Spain.

SEPIE also coordinated 'CAFÉ VIAJERO ERASMUS+', an online programme streamed via YouTube and lead by the communication team at SEPIE. This collaborative activity between the Spanish Erasmus+ National Agencies, SEPIE and INJUVE-ANE, was meant to share different experiences, testimonies and good practices. In this regard, a closer relationship and interaction with Erasmus+ beneficiaries and participants was established, giving voice to the protagonists of projects and mobility.





Besides, in order to promote 'CAFÉ VIAJERO ERASMUS+', a <u>video teaser</u> was launched and disseminated via social media and NA websites, as a way to introduce the participants who shared their testimonies about their Erasmus+ projects and experiences.

The University of Burgos organised a presentation of the 'Schools Plastic Free Movement (SPEM)' project among the students of the Master's Degree in Educational Research and Innovation. The main aim of the project is to reach educational institutions in order to promote the importance of values of the environment as the basis of civil society.





IES Manuel de Falla, a high school in Coslada (Madrid), organised a "Vlog contest" where the students shared their secrets on how to keep fit, facilitating exercises and workout activities, through short videos. The contest finished with the best activities to be included in the Physical Education planning and shared among all the 'Healthy Life' Erasmus+ project partners. This high school has been working hard to provide good healthy habits among their students in order to build a healthy society.



CEIP Ciudad de Mérida, a bilingual Primary school in the province of Badajoz, organised and coordinated a video among the partners of their Erasmus+ project on Cybersecurity, in order to disseminate experiences among teachers, students and families, thus creating a meaningful outreach activity, as well as promoting Erasmus+ as a life experience programme.

Escola Superior de Conservación e Restauración de Bens Culturais, a HE and VET organisation in Pontevedra (Galicia), participated in the Erasmus Days celebration by means of organising different info sessions carried out by Erasmus+ students, who could share their international mobility experiences and could facilitate useful tips to future participants.



# TURKEY As part of t

# **TURKEY / 1019 EVENTS**

As part of the #ErasmusDays celebrations, Turkish National

Agency organized 4 national events:



#ErasmusDays 2021 National Report of TURKEY



# 1. Erasmus+ Working Breakfast Meeting with Erasmus+ Ambassadors:

Deputy Minister of Foreign Affairs and Director for EU

Affairs Ambassador Faruk KAYMAKCI, and Director of the Turkish National Agency İlker ASTARCI chaired the event. The Head of EU Delegation to Turkey, ambassadors and representataives of embassies of Erasmus+ Programme Countries attended the event. At the event, cooperation opportunities with European countries were discussed within the scope of ErasmusDays.





# 2. ErasmusDays for Europe and Beyond in Cooperation with Ankara Yıldırım Beyazıt University and Turkish National Agency:

In addition to the European and youth information activities held by various institutions and organizations in outdoor stands, different educational, social and cultural activities were realized with the participation of students.





# 3. ErasmusDays Event in Konya in cooperation with Konya Provincial Directorate of National Education and Turkish National Agency:



Information meetings were held by our Agency for vocational education and school education projects. A project exhibition area was created by institutions that have projects throughout the province. Turkish National Agency informed potential and current beneficiaries about 2021-2027 Erasmus+ Programme.



# 4. Online Experience Sharing Event in Collaboration of Istanbul Governorship and Turkish National Agency:

Various participating institutions from Greece, Bulgaria, Ireland, Spain, Netherlands, Austria, France and Romania shared their Erasmus experiences at the meeting. Turkish National Agency informed participants about the new term priorities and central applications about Erasmus+ Programme.





# #ErasmusDays on Media:

Deputy Minister of Foreign Affairs and Director for EU Affairs Ambassador Faruk KAYMAKCI gave an interview on ErasmusDays at Turkey's national tv channel TRT HABER.

Images from #ErasmusDays 2021 Events in Turkey:





Photos from other #ErasmusDays events disseminated on social media:









The political decision makers / elected officials who participated in these #ErasmusDays:







https://twitter.com/ulusalajans/status/1448655870368256005?s=20

https://twitter.com/EUDelegationTur/status/1448583161231908866?s=20





# **ALBANIA /11 EVENTS**

The Erasmus+ Office in Albania participated actively in the #ErasmusDays. Different activities were organized such as: project fair exhibition, online and on-site meeting, student testimonials, info sessions, newspaper articles etc.







# Erasmus Day 2021 në Kolegjin Profesional të Tiranës



# Newspaper article:

https://liberale.al/erasmus-day-2021-ne-kolegjin-profesional-te-tiranes/?fbclid=IwAR1z6FrC5e65AzLiNZkbYVVJdlw5UxvAk6V310LzPFWrRCLLjEuO389hXwE

\*\*\*



For more information on the #ErasmusDays in your country, please contact your Erasmus+ National Agency @ <a href="https://erasmus-plus.ec.europa.eu/national-agencies">https://erasmus-plus.ec.europa.eu/national-agencies</a>



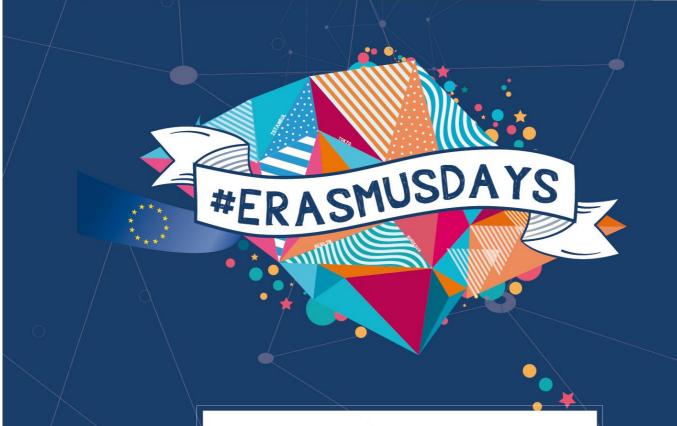
The Erasmus+ France / Education Formation Agency would like to thank the European Erasmus+ agencies for their collaborative work, as well as all the project leaders, partners and actors who brought the Erasmus+ programme to life during these European and international days.

In 2022, the #Erasmusdays will take place on 13, 14 and 15<sup>th</sup> of October.

# To your events!









#### Agence Erasmus+ France / Education Formation

**Director**: Laure COUDRET-LAUT

International #ErasmusDays Coordination : Lucas CHEVALIER, Vincent DAUCHY

# Communication and dissemination unit:

Anne-Sophie BRIEUX
Cyril DEJEAN
Johanna DESPOUYS
Lydie LAGOUARDE
Guillaume LOUIS
Julia ROBISCO
Claire ROUSSEAU
Julie TODISCO
Aurore TOURENNE

#### Acknowledgements:

Erasmus+ National Agencies
European Commission Directorate General for Education and Culture



#Erasmusdays 2022

13, 14 & 15<sup>th</sup> of October -



